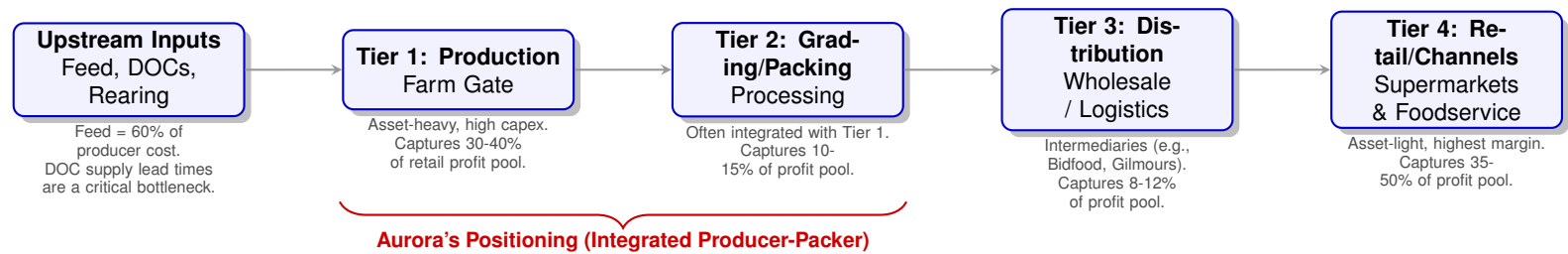
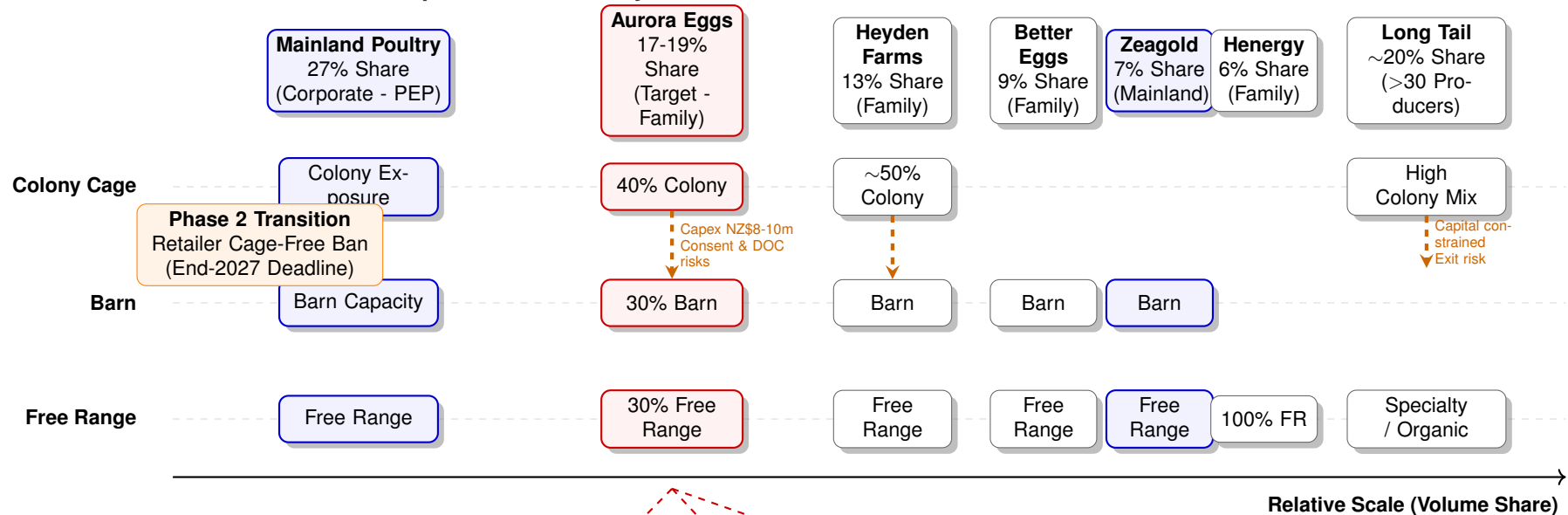


New Zealand Shell-Egg Market Structure & Value Chain Map

1. End-to-End Value Chain & Margin Dynamics



2. Producer Landscape & Production System Matrix



3. Market Channels & Commercial Dynamics

